

**Kahn Consulting, The Ingersoll Firm, and Quarles & Brady LLP  
are pleased to present an Encore Presentation of**

## **The ESI Data Map:**

**What Inside Counsel and Records Managers Need to Know**

**Tuesday, March 24th | 1:00pm EDT | 10:00am PDT | 12:00pm CDT**



Join us for a one-hour webinar on one of the hottest topics in the legal and records community today: **Data Mapping.**

This webinar will break down the crucial facts about building, maintaining, and using an ESI Data Map.

## **Speakers**

**Lisa J. Berry-Tayman, Esq., CIPP | Senior Consultant, Kahn Consulting**

**Kelly Twigger, Partner | Quarles & Brady LLP**

**John P. Collins, JD, Vice President of Consulting | The Ingersoll Firm**

**Key topics covered will include:**

- **How to build an ESI data map**
- **The benefits of an ESI data map**
- **How — and where — ESI data map fits into an organization's records management and records retention program**
- **The value of an ESI data map from inside counsel's perspectives**

Please note that the March 11th Webinar recording encountered a technical problem. We will be posting the encore presentation at [ediscovery.quarles.com](https://ediscovery.quarles.com) within several days of March 24th. We apologize for any inconvenience and look forward to ensuring your access to this tremendously popular Webinar.

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